News Letter
June - 2015

Message from the CEO

A new batch of optometry graduates, full of dreams and aspirations, are about to enter the work force. They would make a significant contribution to the vision care needs of India through the advancement of Optometry practice over the next few decades. IVI congratulates all the recent graduates for their achievement and hard work and wishes them the very best in a landscape that provides unlimited opportunities to make a difference socially as well as gain financially.

Our focus remains, as always, on strengthening the Optometry education sector, supporting development of the Optometry industry and meeting the eye care needs of the under privileged. Meanwhile, taking advantage of the quietness of the summer break for our stakeholders, we did some strategic planning and also undertook to design a new user friendly IVI website.

It was very exciting to welcome the third batch of the IVI young leaders program for the inaugural workshop in Hyderabad, interacting with whom gives me great confidence about the future of Optometry in India.

I thank our initiators LV Prasad Eye Institute and Brien Holden Vision Institute and all our project partners including Brien Holden Vision Foundation, Optometry Giving Sight and Essilor India Pvt Ltd. for their continued support. And I very much look forward to partnering with educational institutions, non-governmental organizations, the corporate sector and the Government, both at national and international levels, to make a huge positive difference for the Indian eye care sector.

Please do continue to connect with us through our awareness campaigns, capacity building programs, online seminars, job portal, Optdistlist, videos and newsletter.

Vinod Daniel

Young Leaders Program: Batch III (YLP 2015-16)

IVI launched the third batch of YLP with a two-day workshop in Hyderabad on 13-14 June, comprising 9 young Optometry professionals. With the YLP II (2014-15) concluding in April 2015, the IVI leadership initiative has created a pool of 20 young leaders in Optometry and eye care since its launch in 2013.

The group undertook to work on two group projects focusing on creating awareness about eye care and generating support for IVI outreach initiatives. Additionally, individual projects will also be undertaken by the participants.

Participants of YLP 2015-16:
1) Ms Aloe Gupta, Nagar School of Optometry, Ahmedabad
2) Mr Anand Kumar, LVPEI, Vishakhapatnam
3) Mr Anton Decruse Waanbah, Bansara Institute of Ophthalmic Sciences, Shillong
4) Mr Kiran Challa, LVPEI, Hyderabad
5) Ms Paula Mehta, OCI, Bangalore
6) Ms Pooja Singh, AIIMS, New Delhi
7) Mr Prem Kumar Singh, Dr Shroff’s Charity Eye Hospital, New Delhi
8) Mr Soumendra Nath Ghosh, NSHM Knowledge Campus, Kolkata
9) Mr M Chandrashekher, IVI, Hyderabad

Batch III YLP participants at the workshop in Hyderabad

IVI acknowledges the support of Brien Holden Vision Institute Foundation and Optometry Giving Sight in funding the program

India Vision Institute is an initiative of:
Workshop on Ocular Implications of Systemic Diseases

IVI organized a one-day workshop on Ocular Implications of Systemic Diseases on 4 May at Hyderabad. Focusing on diagnosis and management of Diabetes, Hypertension, Cancer, Connective Tissue disorders, Tuberculosis, Multiple Sclerosis, HIV AIDS and Nutritional Deficiency and their effect on the ocular health, the workshop was attended by over 30 students and professionals from University of Hyderabad, Bausch and Lomb School of Optometry, Hyderabad and Sharat Laser Eye Hospital, Warangal.

The workshop was facilitated by Dr Vijay Anand Reddy, Apollo Cancer Institute; Dr Jumana Hussain, Apollo Institute of Medical Sciences and Research; and Dr Archana Bhargava, Dr Nikitha Soni, Dr Nikhil Kumar, Dr Prashanthi Reddy, Dr Mufeez Rehman Khan and Dr Akshay Badakere, LVPEI.

The program was awarded 03 credit points by Optometry Council of India (OCI).

Participants at the workshop in Hyderabad

Workshop on Essentials of Spectacle Dispensing

IVI conducted a one-day workshop on Essentials of Spectacle Dispensing for 40 members of the Puducherry Government Ophthalmic Technicians Association (PGOTA) and Puducherry Optometrists Federation (POF) at Puducherry on 13 June 2015.

Facilitated by Mr Revanth Kumar from IVI, a wide range of topics were covered in the workshop including understanding refractive errors, essential aspects of refraction, spectacle prescription and interpretation, advanced lens and frame designs; technical skills for dispensing spectacles and soft skills for effective interaction with customers.

Participants at the workshop in Puducherry

IVI NVG capacity building workshops

IVI organized three-day comprehensive hands-on capacity building workshops on Refraction and Dispensing for vision care professionals of the National Ophthalmic Association (NOA) in Nanded and Raipur. Facilitated by Ms Sandhya Shekar and Mr M Chandra Shekher from IVI, the workshops focused on essentials of refraction, ophthalmic dispensing, ocular emergencies, soft skills and entrepreneurship development.

Nanded, Maharashtra: Organized during 30 May to 1 June, the workshop was attended by 25 vision care professionals.

Raipur, Chhattisgarh: 20 vision care professionals attended the workshop held during 19 to 21 June.

These were the ninth and tenth workshops organized by IVI following an agreement between IVI and New Vision Generation India Pvt. Ltd (NVG) to hold capacity building workshops for ophthalmic officers.

IVI acknowledges the support of New Vision Generation India Pvt. Ltd.

JOIN US on Facebook (4900+ Followers)

www.facebook.com/indiavisioninstitute

WordSight with Ollie the Optometrist

Participate in ‘WordSight with Ollie the Optometrist’ and win Ollie Coffee Mugs. For the next three Saturdays in July, only on IVI Facebook page.

Win Ollie Mugs Every Saturday !!!
Summer internship at IVI
Ms Vandana Sahani from NSHM Knowledge Campus, Kolkata, and Ms Arpita from Teerthankar Mahaveer University, Moradabad, are undergoing internship at the IVI office in Chennai during July, as part of the IVI Internship program.

Gaining first-hand experience of working on projects promoting Optometry in India, Ms Hima Bindu Narsini and Ms Mounika V, both from IMSc - Optometry and Vision Science, University of Hyderabad, interned at IVI Hyderabad during June.

![Interns receiving certificates from IVI team](Image)

IVI Excellence Award
IVI is pleased to institute the IVI Excellence Award to be presented annually to an individual or organization making a significant contribution to advance Optometry in India.

The award will recognize and celebrate demonstrated excellence in eyecare services through leadership in generating awareness about Optometry, upgrading Optometry education and research, initiatives for capacity building of existing professionals, advocacy & resource mobilization to promote eye care, outreach-vision screening initiatives.

Nominations for the award will be invited in mid-July through public announcement, and the winner will be announced in mid-October 2015.

IVI invites partners for Spectacle Donation Drive
IVI is pleased to launch a “Used Spectacle Donation” drive. To encourage donation of old spectacle frames for reuse, specially designed spectacle donation boxes will be placed at optical outlets.

The box will also promote the IVI “Eye See & I Learn” and “Eye See & I Work” campaigns encouraging people to contribute INR 500/- to provide a pair of spectacles to the needy. We look forward to working with retail outlets as partners in this initiative. Please write to ivi@indiavisioninstitute.org if you would be interested.

IVI Vision Screening
- IVI conducted vision screening for students from the socio economically disadvantaged communities at three Chennai schools. 55 students among 767 screened were provided with free spectacles. Optometrists Mr Revanth Kumar from IVI and Mr Aliasgar Fakhruddin and Mr Makeshwar Sharma from MF Vision Care, Chennai conducted the programs
- 137 spectacles were distributed to the victims of cyclone Hudhud through LVPEI, Vishakhapatnam.

IVI acknowledges the support of Australian Consulate-General in Chennai for funding the above two initiatives.

- 35 women and 2 children recieved spectacles on 6th June following the vision screening program conducted on 11 April comemorating international Womens Day at Krupa Community Centre, Padappai in Chennai.
- IVI screened 120 inmates and provided free spectacles to 49 women at the Special Prison for Women at Puzhal in Chennai.

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**IVI seeks partners to ‘Walk in the Dark’**
Walk in the Dark, a well-received awareness initiative of IVI highlighting the importance of eye care and the need to eradicate ‘preventable’ blindness has reached over 50,000 people directly and over 1,000,000 people through very positive coverage in the media. The walk organized in Chennai and Hyderabad were led by celebrities endorsing the IVI initiative, a number of local dignitaries, school and college students, including visually impaired school students, and Optometry practitioners.

IVI Walk in the Dark involves walking ‘blindfolded’, guided by visually impaired school children at a prominent public space. Plans are already underway to organize walks in Mumbai, Delhi and Bangalore later this year. IVI is looking forward to working with willing partners in organising this event in other cities in India.

Organizations willing to join hands with us can write to ivi@indiavisioninstitute.org

Look up ‘Walk in the Dark’ videos at:
www.youtube.com/indiavisioninstitute

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‘Walk in the Dark’ at Elliot’s Beach, Chennai

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New IVI Website

IVI is about to launch a new user-friendly dynamic website. During this development phase, certain options within our current website will not be available. You can however follow the latest developments at IVI through our Facebook and Twitter pages.

IVI acknowledges the financial support from Essilor India Pvt Ltd in developing the new website.

Outreach Initiatives - Screening and Spectacle Distribution

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<td>Spectacles Distributed</td>
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What people say about IVI

“Very impressive and heart-warming set of events and initiatives, Thanks, and may there be more!” – Professor D Balasubramanian, Director of Research, LVPEI on IVI’s April 2015 Newsletter

“We learnt so much about spectacle dispensing and gained immense knowledge through your nice presentation. Thank you for the wonderful program” – Mr R. Padmanabhan, Vice President, Puducherry Government Ophthalmic Technicians Association on the Essentials of Spectacle Dispensing workshop

“Leadership development is self-development, and this is exactly what IVI’s Young Leaders Program is all about. YLP is a think tank providing training and opportunity in leadership development in the field of Optometry” – Ms Paula Mehta, Optometry Council of India, Bangalore on the Young Leaders Program

“The IVI internship program has given me the opportunity to learn the skills of program management, research, data collection and report writing which would be helpful in my project work. Thanks to IVI for the great experience” – Ms Mounika V, University of Hyderabad on the Summer Internship Program

“All were very cooperative, service-minded and were very patient in dealing with people. Very good dedication to the work is seen. Excellent team-work.” – Dr Arunmathi Devi, Assistant Surgeon, Special Prison for Women, Puzhal, Chennai on the vision screening program by IVI.

IVI is a member of:
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Asia Pacific Council of Optometry
VISION 2020: The Right to Sight – INDIA

Individual Sponsors
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Dr Rethika Ravi

Our Sponsors

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