

February 16, 2025

Cricket Legend Kris Srikkanth Champions Vision Health in Chennai

Bringing together sportsmanship and community service, cricket icon Krishnamachari Srikkanth has led a transformative India Vision Institute (IVI) vision screening and free spectacles distribution campaign.

At a spectacles distribution event in Chennai today, the former cricket icon distributed spectacles to 84 individuals, who were among 130 underprivileged community members, drivers and others vision screened.

The initiative, organized by India Vision Institute (IVI) and supported by Five Star Business Finance Limited, underscores the critical importance of clear vision for daily life and safety.

IVI's CEO Vinod Daniel, said "we are working to bridge the gap in eye care accessibility for underserved populations. By providing free vision screenings and corrective glasses, we empower individuals to lead more productive lives and enhance economic opportunities."

"This collaboration with Five Star Business Finance Limited has been instrumental in reaching thousands of underprivileged in need, screening 6,600 individuals, 3,661 spectacles being provided, 864 cataract referrals made to our partner hospitals, and facilitating 105 cataract surgeries," he said.

"We thank Srikkanth for his participation in our campaign and encouragement," added Mr Daniel.

Mr. Lakshmipathy Deenadayalan, Chairman & Managing Director, Five Star Business Finance Limited, said, "Our commitment to social responsibility is deeply rooted in creating tangible benefits for underprivileged communities."

Mr Sivaramakrishnan, CSR Manager, Five Star Business Finance, was present at the event.

India Vision Institute works to eliminate preventable vision impairment and advocate for better eye health across India. Through innovative programs and strong partnerships, IVI has provided access to vision screenings and provided corrective glasses to those in need. Over 1.7 million individuals across 24 states have benefited, bringing the gift of clear sight to those who need it most.