

January 10, 2024

IVI vision screening campaign in Chennai for disadvantaged children, adults

India Vision Institute (IVI), in association with Five-Star Business Finance Limited, today launched a major vision screening campaign and a mobile eye clinic for underprivileged adults and school children in Chennai.

Participating in the launch were S Aravindramesh MLA, Tamil Nadu Assembly, D Vishwanathan, Chairman, Standing Committee (Education), and Sivaramakrishnan L, Manager, CSR, Five-Star Group, along with IVI's CEO Vinod Daniel. Beneficiaries received corrective glasses following vision screening by IVI.

Vinod Daniel said, "The vision campaigns are part of IVI's Eye See & I Learn and Eye See & I Work campaigns for children and adults. IVI will conduct 10,000 vision screenings for underprivileged school children and adults each in areas across Chennai."

"Since IVI began work in 2012, we have vision screened a million people in communities, including school children, across 22 states in India," he said.

"We thank Five-Star Business Finance Limited for supporting this program. Almost 80 per cent of what a child learns in school is through visual perception. Without visual correction, it becomes difficult for children to complete their studies. The campaign will identify children requiring refractive error correction and will provide free spectacles. With a pair of corrective glasses, the children can do well in school, participate in games, and help shape a promising future for themselves," he noted.

"Vision correction and a pair of glasses through the Eye See & I Work program will make adults in communities see well and improve their productivity and earning capabilities. The mobile clinic will be an addition to our existing mobile van that works to reach the unreached in far-flung areas," Mr Daniel added.

Mr Lakshmipathy Deenadayalan, Chairman & Managing Director, Five-Star Group, said "we are happy to be able to support IVI's initiative to vision screen communities and children, The vision screening campaign and the Mobile Eye Clinic should help make a difference in people's lives."

Also present at the event were visiting members of an Australian Trade and Investment Commission (Austrade) delegation.